

## **Laura Swain**

Let me start by introducing myself, I am Laura Swain, a professional barrel racer, from Garnett Kansas. Each year I travel across the United States to rodeos and horse shows that showcase my event, in hopes of qualifying for and winning numerous organizations' finals.

I am currently a member of the following associations:

- Women's Professional Association
- International Professional Rodeo Association
- United Rodeo Association
- Midwest Barrel Racing Association
- Better Barrel Racers Association
- National Barrel Horse Association.

This in turn takes me all over the Midwest and Southern states throughout the year. I feel that my horses and I can expose your place of business/product to many fellow barrel racers, their families and the 300,000 plus loyal fans, giving you a maximum amount of exposure.

Since the beginning of 2009, I have been to rodeos or horse shows in major cities such as:

- St Louis Mo
- Tulsa Ok
- Cape Girardeau Mo
- Topeka Ks
- Kansas City Ks

During the next 6 months, I have plans to travel to:

- BBR Finals, Oklahoma City, OK
- KS NBHA Finals, Topeka, KS
- The MEGA, Jackson, MS
- Elite Barrel Racing, Ardmore, OK
- and a myriad of local NHBA shows (both Kansas and MO) and local jackpots and Open races.

These are largely populated areas with many opportunities for the public to see your logo. Your logo will be seen at both the event itself and on my way to the event. My 2006 Ford Truck and horse trailer will act as a moving billboard, which has the potential to generate business by a whole new means of advertisement.

I also heavily promote your brand/logo and business on my website: [LightningSRanch.com](http://LightningSRanch.com) and on my facebook pages. If you are a sponsor, your logo will also go on my rodeo shirts worn at all of the big shows and rodeos. I will also use and endorse your products at the event and also at numerous clinics that I will put on throughout the year. I have three levels of sponsorship opportunities so please email to see what I can do for you.

There are many expenses incurred while rodeoing. The cost of winning horses and truck/trailers are just the beginning. With fuel prices reaching all time highs, traveling to rodeos and horse shows is as expensive as ever before. An individual rodeo athlete, like myself, incurs all of the expenses. Unlike other professional sports we only get paid when we win. We not only have ourselves to pay for going up and down the road but we also have our partner, our horse! Traveling can be very expensive and barrel racing means living on a financial edge, hoping to win so that you come out ahead. If it were not for the help of our sponsors most of us would not be able to handle the expenses.

I feel like I would be a great assist to your advertising and would be grateful for the opportunity to showcase your product.

Laura Swain  
30822 NW Barton Rd  
Garnett, KS 66032

864-903-1313  
[www.lightningsranch.com](http://www.lightningsranch.com)